

THE CORFU FREE LIBRARY

STRATEGIC PLAN

Our Vision

is to meet the informational needs of the community as we grow into the future.

JANUARY 2017

Goal 1



Power exploration of the library for growth and enjoyment through print, programs, and technology.

- Offer additional high interest programs for the community bi-annually.
- Hold two “Virtual Visitor” and one traditional library card sign up drives annually.
- Conduct monthly “Virtual Visitor” help sessions for Hoopla, and Overdrive (digital media services) in coordination with Technology Tuesday.

Goal 2



Build connections with youth, young adults, and seniors to cultivate confidence with technology and familiarize them with all that is available.

- Visit and invite two local senior groups twice annually to attend “For Seniors Only” technology help sessions.
- Hold quarterly theme-centered programs for young teens (ages 10-14) in areas of interest (i.e. comics, gaming).
- Hold quarterly “Beyond Books” programs for adults in areas

- of interest to them (i.e. arts, entertainment, popular culture).
- Encourage those new to technology to incorporate it into their daily lives.

Goal 3



Inspire library visits and borrowing of materials by providing relevant programs as well as attractive and accessible collections.

- Conduct bi-annual statistical review of print collections and make changes in display of materials based on analysis.
- Begin a monthly “Recommended Reads” style of post on Facebook page with a focus on non-fiction selections.
- Invite patrons to comment/give feedback on/review books that they have read using anonymous forms at the circulation desk. Comments can be posted on the library’s Facebook page.

Goal 4



Establish secure, sustainable community-based funding for the future of the library.

Our Mission:

*to provide the community a welcoming environment
where there is equal access to knowledge and technology
to inspire learning and personal growth.*



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